define omit
Let $A, B$ be monoids. A map $f: A \rightarrow B$ is multiplicative if for all submonoids $C, D \leq A$ such that $C$ omits $D$ and $D$ omits $C, f(c d)=f(c) f(d)$ when $c \in C, d \in$ D.

Let $A=B=\langle a, b\rangle$. Is the map $f: A \rightarrow A$ such that

$$
f(x)= \begin{cases}a x & \text { if } x=a y \text { for some } y \in A \\ x & \text { otherwise }\end{cases}
$$

a multiplicative function?

